

## Background

From Term 4, 2024, all Brisbane Catholic Education schools will be introducing a simple opt-in or opt-out process for Media Consent to make it easy for you to choose the right option for your child.

Updating our media consent policies is part of our ongoing commitment to safeguarding the privacy of our students. From Term 4, only students who have opted for the 'public' consent option will be used in our school communications. This includes school publications, newsletters and social media platforms.

The FAQs below have been developed to support school staff to navigate parent conversations through this change. Search 'media consent' on Spire for further information.

## Frequently asked questions

### **Why is the Media Consent procedure changing?**

Safeguarding the privacy of our students is our absolute priority. Introducing a simple opt-in or opt-out process gives you control and more clarity over the use of your children's images.

### **What do I have to do to update my child's record?**

Your school will send a Parent Slip in Term 3 for you to update the Media Consent for your child by Week 9, Friday 6 September. Please respond to this request even if you have completed a form already this year. Going forward you can check your Media Consent preference via BCE Connect and notify the school of any changes.

### **If I opt out, will my child be excluded from school events?**

Your decision to opt out will not impact your child attending any school activities or events.

### **If I opt out, will my child be excluded from annual school class and individual photos?**

The annual formal class photos are a separate process from the overarching Media Consent procedure. Opting out of the Media Consent will not exclude your child from these photos. You will receive further information about getting involved in these photos at the time.

### **I am happy for my child's image to be used in school newsletters etc but not social media. Can I decide which activities my child's image can be used for?**

We believe the best way to safeguard the privacy of your child is to offer a simple opt-in or opt-out process for all school events and activities. We will no longer offer the option to limit consent to school channels.

### **What do I do if I change my consent to 'no consent' and see my child's image being used?**

Your school will make best efforts to remove student images and recordings when consent status changes. However, if you see your child used after you change your consent, please reach out to your school to make them aware.

### **Are there any other changes to the procedure?**

The Media and Student Materials Consent Form now allows schools to obtain consent from parents/guardians to use and publish student materials created during your child's enrolment including written works, artworks, software and code, prayers – further safeguarding your child's privacy and creations.

### **Who will these changes apply to?**

These changes apply to every student attending a Brisbane Catholic Education school.

### **I am new to the school. Do I need to update these details again?**

Yes. We are asking all parents and carers to please update their consent to the new process regardless of how recently you confirmed your consent.

### **When do the changes take effect?**

Parent Slips must be returned by Week 9, Friday 6 September in Term 3 in order for the changes to take effect in Term 4, 2024.

### **Can I change my mind at a later date?**

You may change your mind to either opt in or opt out at any time. You can simply let your school know your decision. Your school will also continue to confirm your consent each year.